

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 499518 /		<u>Alt Order #</u> 06387099
<u>Product</u> HORSFORD- DCCC		
<u>Contract Dates</u> 10/20/12 - 10/22/12		<u>Estimate #</u> 2167
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 143	<u>Product Code</u> 149
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,150.00			
N 2	KVVU	10/22/12	10/22/12	Katie Couric	2-3p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$425.00			
N 3	KVVU	10/22/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
	See MG 7.2,7.3,7.4											
N 4	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$725.00			
N 5	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$700.00			
N 6	KVVU	10/20/12	10/20/12	BB World Series	330pm-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$3,250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	BB World Series	330pm-8pm	-----Sa--	:30		\$3,250.00	NM		
	See MG 7.2,7.3,7.4											
N 7	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	3	\$17,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6387099 TRF# 499518 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ UNAPPROVED REV #1 \$\$\$ HARRIS REPORT FROM REP OCT19/12 18.17
 ORDER WORKSHEET ***CHANGES*** ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	A		1000A-130P	30		\$9,500.00	10/21	10/21	1		SUN	1
PROGRAM : NFL ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-6 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-7 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-8 FOR 1 SPOT/WK												
10	A		1000A-130P	30		\$7,500.00	10/21	10/21	1		SUN	1
PROGRAM : NFL ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 9-11												
11	A		200P-300P	30		\$275.00	10/22	10/22	1		MON	1
PROGRAM : KATIE ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 9-11												
6	S		800P-1100P	30		\$3,250.00	10/20	10/20	0		SAT	0
PROGRAM : MLB NLCS CON COM1: MLB NLCS												
7	S		1000P-1100P	30		\$1,500.00	10/20	10/20	0		SAT	0
PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT												
8	S		100P-400P	30		11500.00	10/21	10/21	0		SUN	0
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												
STATION MAKEGOOD OFFERS: M1 OK'D BUY#3 MISSED: MON/530P-600P OCT22 30S \$1,025.00 (OCT19/12) BUY#6 SAT/800P-1100P OCT20 30S \$3,250.00 BUY#7 SAT/1000P-1100P OCT20 30S \$1,500.00 BUY#8 SUN/100P-400P OCT21 30S 11500.00 OFFER: SUN/1000A-130P OCT21 30S \$9,500.00 PLS ADVISE. & SUN/1000A-130P OCT21 30S \$7,500.00 & MON/200P-300P OCT22 30S \$275.00 CMT: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												

REP HEADLINE# 6387099 TRF# 499518 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 18.17
*** KVVU-TV *** **CHANGES**

[illegible]

OCT/12	21275.00	CONTRACT TOTAL	21275.00
		TOTAL SPOTS	7

MARKET TOTALS	\$111,973	KVVU 19%	KSNV 24%	KTUD 0%	KTNV 21%	KVMY 9%	KVCW 4%	CABL 0%
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SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIP

REP HEADLINE# 6387099
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT19/12 14.59
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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2			200P-300P	30		\$425.00	10/22	10/22	1		MON	1
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PROGRAM : KATIE COURIC
CON COM1 : KATIE COURIC

3			530P-600P	30		\$1,025.00	10/22	10/22	1		MON	1
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PROGRAM : FOX 5 NEWS AT 530PM
CON COM1 : FOX 5 NEWS AT 530PM

4			600A-700A	30		\$725.00	10/22	10/22	1		MON	1
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PROGRAM : FOX5 NEWS 6A
CON COM1 : FOX5 NEWS 6A

5			700A-900A	30		\$700.00	10/22	10/22	1		MON	1
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PROGRAM : FOX5 MORNING NEWS
CON COM1 : FOX5 MORNING NEWS

6			800P-1100P	30		\$3,250.00	10/20	10/20	1		SAT	1
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PROGRAM : MLB NLCS
CON COM1 : MLB NLCS

7			1000P-1100P	30		\$1,500.00	10/20	10/20	1		SAT	1
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PROGRAM : FOX 5 NEWS AT 10PM SAT
CON COM1 : FOX 5 NEWS AT 10PM SAT

8			100P-400P	30		11500.00	10/21	10/21	1		SUN	1
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PROGRAM : FOX NFL (GAME 2)
CON COM1 : FOX NFL (GAME 2)

OCT/12			21275.00									
CONTRACT TOTAL												21275.00
TOTAL SPOTS												8

MARKET TOTALS \$111,973 KVVU 19% KSNV 24% KLAS 23% KTNV 21% KVMY 9% KVCW 4% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*